



## WHAT'S NEW WITH CREW?

We're thrilled to bring you a curated lineup of exciting news, highlights, and friendly reminders designed to keep you connected to the pulse of career development. From new resources to upcoming events, we've got everything you need to enhance your students' career journey. Don't miss out on personalized support and event details—connect with us on our website!

# SPRING 2024 NEWSLETTER

## TOOL BELT GENERATION

The rise of Generation Z as the **"tool belt generation"**.

According to recent observations highlighted in The Wall Street Journal, there's a notable trend among Generation Z individuals, born in 1997 and later (now aged 18-27), gravitating towards skilled craft professions such as **plumbing, electrician work, welding, and auto service trades**. Gen Z also brings a unique set of skills and characteristics to the table, including **digital proficiency, creativity, and a penchant for problem-solving**.

At Jefferson Community and Technical College, the CREW Career Center is committed to empowering these students by providing tailored career development opportunities.

Through workshops, one-on-one advising sessions, and experiential learning initiatives, **we aim to equip Generation Z with the practical skills and industry insights necessary to thrive in today's fast-paced job market.**

## CREW UTILIZATION SOARS

The CREW Career Center has always been dedicated to empowering students at Jefferson Community and Technical College on their career journeys.

**In under a year, the CREW Career Center has provided over 3,250 services and counting, setting a new record!**

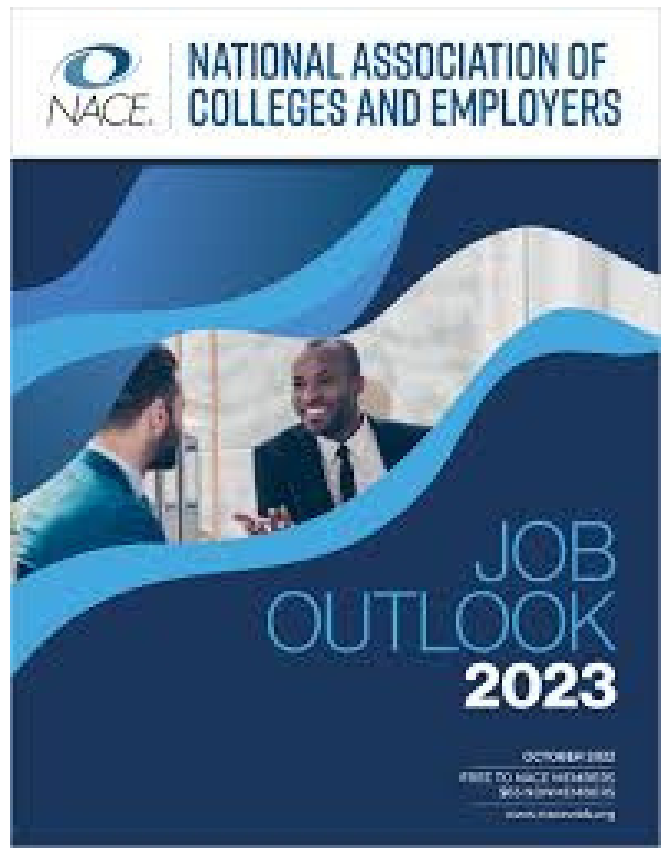
The CREW Career Center's comprehensive suite of services includes:

- *Career exploration* guidance
- *Resume, cover letter, and reference guide* creation
- *Interviewing* preparation
- *Career search* assistance
- *Networking* tools and resources
- *Internship and co-op* connections
- Access to *online tools, workshops, and resources*
- In-person and virtual *meetings with career center staff* (by appointment)

Please continue to encourage students to visit our website at **crew.cc** to *schedule appointments and access our array of resources*. CREW Career Center services are by appointment only.



# CAREER READINESS & FACULTY ENGAGEMENT



According to a recent survey by **NACE** (National Association of Colleges and Employers), *students heavily rely on faculty members to explore careers in their majors, inquire about internships, plan their careers, and establish networking connections.*

We're immensely grateful to the dedicated faculty at JCTC who play a pivotal role in our students' career development journeys.

**Your involvement makes a significant difference in shaping their future paths.**

Let's continue this impactful collaboration—our students depend on it!

## 86%

Students feel comfortable discussing career plans with faculty members

## 57%

Students said they used faculty as a job-search resource

## 64%

Faculty members have reported being asked by students about career opportunities



## UTILIZING CREW IN YOUR ASSIGNMENTS

Are you looking to enhance your class assignments with real-world career development opportunities for your students? Look no further!

The CREW Career Center is here to support you in integrating valuable resources and services into your curriculum.

Whether you *require/suggest* that your students *meet with the CREW Career Center* or utilizing the *Resume Dropbox*, we are here to help!

To ensure we have adequate staffing resources as well as understand your learning objectives to collaborate effectively, **please visit our website and complete our form at least one month prior to the assignment due date.**

We look forward to collaborating with you and equipping our students to thrive professionally.

Visit <https://crew.cc/faculty-staff> for more information on CREW Career Center collaboration, workshops, and resources.

